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**For Immediate Release**

## **Preserve® and PreservePlus® ACQ® Treated wood Listed As Green Approved Product by NAHB Research Center**

**Charlotte, N.C., January 14<sup>th</sup>, 2010** — Viance's Preserve® and PreservePlus® ACQ® treated wood products have received the NAHB Research Center National Green Building Certification as a **"Green Approved Product"**, eligible to contribute points toward certification of a building under the National Green Building Standard™. The NAHB Research Center is a subsidiary of the National Association of Home Builders (NAHB).

Preserve® was the recipient of the US EPA Green Chemistry Award in 2002 for its revolutionary and environmentally preferred wood preservative treatment process. Preserve provides exceptional protection for exterior wood against decay and termites, and remains the most dependable and proven wood preservative used around the world for a variety of residential and commercial applications. Preserve® ACQ® is an AWPA standardized and ICC approved wood preservative, backed by a Lifetime Limited Warranty and more than 20 years of field testing and use.

"Builders can now achieve points towards their Green Certification under the New National Green Building Standard™ when they use any of Viance's residential treated wood products; Preserve®, PreservePlus® and Ecolife™ Stabilized Weather-Resistant Wood for their decks. Projects can earn up to six points when used in the harshest termite attack areas of the country," said Viance Director of Marketing Chris Kollwitz.

Viance's line of Above Ground and Ground Contact outdoor wood treatment solutions are American Wood Protection Association (AWPA) standardized preservatives for commercial and residential applications, and can be used for decks, railings, fencing, steps, gazebos, outdoor furniture, playground equipment, trellis and lattice work, structural framing, outdoor joist supports, wood siding and wood trim.

- More -

The NAHB Research Center Green Approved mark is intended to assist builders, designers, and specifiers in identifying products that can contribute points toward green building certification. The NAHB Research Center provides National Green Building Certification for homes, multi-unit buildings, remodeling/renovation projects, and subdivisions (land development). Projects that receive National Green Building Certification based on either the NAHB Model Green Home Building Guidelines or the National Green Building Standard™ can display the "Green Certified" mark. To view the complete list of the NAHB Research Center's Green Approved Products, visit [www.greenapprovedproducts.com](http://www.greenapprovedproducts.com)

Providing an extensive range of advanced wood treatment technologies and services to the global wood treatment industry, with an expertise in wood biocides and wood protection chemicals, Viance LLC is an industry leader in the development of advanced greener building material solutions that improve the performance and durability of wood and wood products for sustainable building. Viance is a joint venture between Rohm and Haas Wood Treatment LLC and Chemical Specialties, Inc., a wholly owned subsidiary of Rockwood Holdings, Inc. For more information about Viance wood treatment solutions, visit [www.treatedwood.com](http://www.treatedwood.com) or call 1-800-421-8661.

To learn more about the NAHB Research Center National Green Building Certification and Green Approved products, visit [www.NAHBGreen.org/](http://www.NAHBGreen.org/)